



2025 Sponsorship Packet

Korean American Adoptee Adoptive Family Network (KAAN) Annual Conference
Grand Hyatt Atlanta in Buckhead, Atlanta, GA | June 20 - 22, 2025



Korean American Adoptee Adoptive Family Network
2024 Conference By the Numbers
Chicago, IL: June 21-June 23, 2023

Registrants

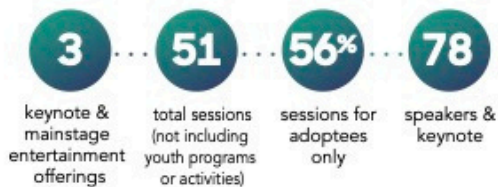


Volunteers

KAAN is people! Our conference is run entirely by volunteers.



Programing



Other highlights:

- 2024 Adoptee Leadership Summit
- Wellness activities
- First-time attendee sessions
- Adoptee-only dinner
- Bookstore
- Games, dojang carving, bojagi, writing workshop, noraebang and a dance party

Save the Date:

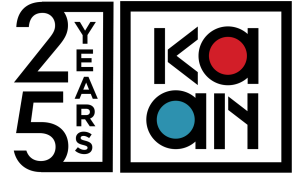
June 20-22, 2025 for the #KAAN2025 Conference!

Help us continue our tradition of bringing connections to our community and [make a donation](#) to KAAAN today.

www.wearekaan.org



The Korean American Adoptee Adoptive Family Network (KAAN)
PO Box 140022, 1625 Walker Ave., Grand Rapids, MI 49514
info@wearekaan.org | (616) 890-0879



Dear Friends,

Since 1998, KAAN has served adoptees and their families with opportunities for education and dialogue. Together, we have built a community that works to deepen understanding of adoption and the lived experiences of adoptees. As dialogue on adoption changes, KAAN continues to support the resilience of adoptees and provides space for each person to adapt, grow, and develop into their whole selves.

The KAAN Annual Conference provides a unique opportunity for transracial adoptees to meet, in person, with other members of the KAAN community. Often, it is the *only time of year* when adoptees and their families are surrounded by others who share their same life experiences. The KAAN Annual Conference offers validation, affirmation, and the opportunity for each of us to be seen and heard in a manner we rarely experience in our everyday life. For many, the KAAN conference experience is transformative and life changing.

This year's conference theme is "*Growth and Change*". This year's theme provides an opportunity for us to reflect on the evolution of ourselves, our community, and the adoption landscape since transnational transracial adoption became an institutionalized practice over 70 years ago.

Today, I need your help to continue the work of KAAN. As the sole, national, adoptee-led, non-profit, all-volunteer, grass-roots adoptee organization, we can show adoptees and their families that our love and commitment does not end on adoption day but continues for a lifetime. But I cannot do it alone.

Your commitment today will directly support the KAAN Annual Conference and provide essential community connections and relationships that help sustain the mental and emotional health and well-being of adoptees and their families. Choose a donation level or pick a specific program to sponsor and help us make a difference, together.

Sincerely and With Gratitude,

Katie Bozek, PhD
KAAN Executive Director

The KAAN Advisory Board are community members from across the country who are Korean Americans, adoptees, and adoptive parents:

Katie Bozek, Executive Director (MI)
Rachel Hye Youn Rupright, Assistant Director (NY)
Nathan Roudabush, Treasurer (MI)
Amanda Assalone Cho (GA)
Scarlett Hester (IN)

Nicholas Ramsey (NJ)
SunAh Laybourn (TN)
Grace Newton (IL)
Jen Neis, adoptive parent (MN)
Nathan Nowack (CO)
Kala Sharp, adoptive parent (OK)



SPONSORSHIP OPPORTUNITIES

| KAAN Annual Sponsorship Levels | Silver \$1,200 (\$100/month) | Gold \$2,400 (\$200/month) | Platinum \$5,000 | Diamond \$10,000 |
|--|------------------------------------|----------------------------------|---------------------|---------------------|
| Donor listing on KAAAN website with name and level. | X | X | X | X |
| Donor listing on KAAAN conference app with name and level. | X | X | X | X |
| KAAAN website includes donor logo, level, & link. | | X | X | X |
| KAAAN conference app includes donor logo, level, & link. | | X | X | X |
| KAAAN newsletter includes donor acknowledgement. | | X | X | X |
| Recognition at KAAAN Conference registration table. | | | X | X |
| Recognition at KAAAN Conference Gala Dinner & Program. | | | X | X |
| Complimentary banner display for KAAAN Conference Gala. | | | X | X |
| KAAAN newsletter includes donor recognition, logo, & link. | | | | X |
| Complimentary KAAAN Annual Conference table in exhibit hall. | | | | X |
| Complimentary tickets (2) to KAAAN Conference Gala Dinner. | | | | X |

| KAAN 2025 Conference Programming Sponsorship | Session \$1,000 | Keynote \$2,000 | Youth Program \$3,000 | ASL Program \$5,000 |
|---|--------------------|--------------------|--------------------------|------------------------|
| Recognition on door signage for sponsored session/speaker. | X | X | | |
| Donor listing on KAAAN website with name and program type. | X | X | X | X |
| Donor listing on KAAAN conference app with name and program type. | X | X | X | X |
| KAAAN website includes name, logo, program type, & link. | | X | X | X |
| KAAAN conference app includes name, logo, program type, & link. | | X | X | X |
| KAAAN newsletter includes donor acknowledgement. | | | X | X |
| KAAAN conference app includes detailed donor description. | | | X | X |
| Recognition at KAAAN Conference Gala Dinner & Program | | | X | X |
| Complimentary banner display for KAAAN Conference Gala. | | | X | X |
| Complimentary KAAAN Annual Conference table in exhibit hall. | | | | X |

Email Katie Bozek katie@wearekaan.org



KAAN also offers these additional conference sponsorship opportunities listed below. Each includes donor name, logo, full contact information, detailed description, and an embedded link on the conference app and KAAAN website.

- **GENERAL MEAL SPONSORSHIP (SAT. BREAKFAST, SAT. LUNCH, SUN. BREAKFAST)**
\$13,500
- **GALA DINNER SPONSORSHIP (SATURDAY DINNER)**
\$20,000
- **ATTENDEE WELCOME BAGS, EXHIBIT SPACE, OR MOBILE ADVERTISEMENT ON CONFERENCE APP.**

Email Katie Bozek katie@wearekaan.org

Sessions:

At the KAAAN Annual Conference, sessions include a wide array of topics related to the adoptee experience, the adoptive family experience, and other systemic contributors. We feature a variety of accomplished scholars, practitioners, grassroots activists, allies, and creative professionals from across the nation. KAAAN provides travel reimbursement and stipends to our speakers as an acknowledgement of their time, talents, and sharing of their story. By providing financial assistance, KAAAN strives to break the exploitive pattern common in the public sphere with requests for the adoptive community to share their story without compensation.

Keynote

The KAAAN Annual Conference works to promote the work of adoptees and the adoptee experience by featuring them as a keynote speaker to address the entire community as a shared experience. KAAAN provides an honorarium for the keynote speaker(s) in recognition of their time, talent, and expertise.

Youth Program

KAAAN partners with Sejong Cultural Education, Inc. to provide a robust youth program during the conference. Geared toward youth from 8 – 17 years of age, volunteers provide cultural activities, facilitate discussions about adoption and ethnic identity, and supervise an off-site field trip. This is an integral part of the conference that allows the next generation to forge relationships with other adoptees and children of adoptees.

ASL (American Sign Language) Program

In keeping with KAAAN's mission of inclusivity of adoptees of all experiences and abilities, each conference includes an ASL coordinator and several interpreters to provide services to members of our community. Interpreters attend sessions and events to allow all adoptees to fully participate, connect, and dialogue with the KAAAN community at large.

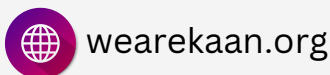


Why is KAAN important? In the words of our members, KAAN provides a safe place for adoptees to gather, connect, and share with each other. The conference provides a space for understanding and clarification of your own thoughts about our shared experience. In short, through community we find that our homelands are each other.



Established in 1998, the first KAAN summit included leaders from the Korean adoptee community, adoptive parents, and the Korean Consulate of San Francisco. Leadership agreed to host an annual conference that travels the country to connect with different Korean American communities and attendees from all regions in the United States.

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